

**FOR IMMEDIATE RELEASE**  
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**MAJOR LEAGUE BASEBALL HIGHLIGHTS KINDERVISION AT ALL-STAR FANFEST  
McCORMICK PLACE IN CHICAGO FRIDAY- TUESDAY, JULY 11-15**

*Nation's Oldest and Largest Child Safety Education Program available for families at All-Star Fanfest*

**FACT SHEET**

**WHAT:** The KinderVision® National Child Safety Education Program is making its third All-Star appearance as Major League Baseball highlights KinderVision during all five days of All-Star Fanfest, July 11-15. Since 1991 KinderVision has provided free valuable safety education information families can take to protect their children from harm. **KinderVision® founder, Douglas Sebastian, will attend the events and be available for on-site or in-studio interviews** regarding child abduction and child safety education issues from Friday, July 11 through Tuesday, July 15, 2003. KinderVision was a very popular attraction at All-Star Game Festivities in Pittsburgh, Pennsylvania in 1994 and in Arlington, Texas in 1995 and remains so throughout the country. Participating families receive a free personalized KinderVision Child Safety Education Video in either English or Spanish with their children recorded on the end of the video making learning fun. Major League Baseball is a recipient of the KinderVision Crystal Angel Award, KinderVision's highest award. **Rollie Fingers, member of the Baseball Hall of Fame, KinderVision National Spokesperson and KinderVision Crystal Angel Award recipient will also make an appearance at the KinderVision booth during Fanfest.**

**WHO:** KinderVision®, a 501©3 non-profit organization, was created in 1991 in San Diego as a result of the work Sebastian performed on behalf of Leticia Hernandez, a seven-year-old kidnapping and murder victim. Sebastian assisted in raising reward fund monies for the arrest of the perpetrator(s). During the experience, Sebastian discovered that no educational programs existed with a focus on prevention and he founded KinderVision® to fill that need.

**In October 2002, Sebastian was invited by President Bush to attend the White House Conference on Missing, Exploited and Runaway Children to discuss issues such as the Amber Alert, educating parents about how to keep their children safe and creating public, private and media partnerships to foster the safety education of children.**

**WHEN:** Friday, July 11- Tuesday, July 15, 2003

**WHERE:** John Hancock All-Star Fanfest  
McCormick Place  
2301 S. Lake Shore Drive  
Chicago, Illinois 60616

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**RELATED**

**QUOTES:** “Since beginning with the then California Angels in 1992, Major League Baseball and many franchises have supported the KinderVision® National Child Safety Education Program and joined in the fight to protect our nation’s children from those who would harm them,” said Douglas Sebastian, founder of KinderVision® National Child Safety Education Program.

“The KinderVision Crystal Angel Award, our highest honor, is presented to organizations and individuals that have made significant contributions enabling KinderVision National Child Safety Education Program to reach more families. In March 2002 Major League Baseball, the Detroit Tigers and Hall of Fame member, Rollie Fingers were all presented Crystal Angel Awards,” said Douglas Sebastian, founder of KinderVision® National Child Safety Education Program.

“Dating back to 1993 KinderVision has enjoyed a long history of support from the Chicago White Sox with at least one appearance every year. The White Sox are to be presented our highest honor, the KinderVision Crystal Angel Award, at an awards ceremony this fall for their dedication to the safety and security of Chicago area children,” said Douglas Sebastian, founder of KinderVision® National Child Safety Education Program.

“This is the third time that KinderVision is participating in All-Star Festivities. Previously we were at the 1994 and 1995 All-Star Games in Pittsburgh and Arlington, respectively. We are thrilled to be a part of the weekend celebration here in Chicago. My wife and I grew up watching games at old Comiskey Park and at Wrigley Field. Every time we have an event in Chicago it’s like coming home,” said Douglas Sebastian, founder of KinderVision® National Child Safety Education Program.

“Since 1991 KinderVision has been protecting America’s children by teaching them how to be safe when they’re not with their parents. **Remember, the greatest save is the one we never have to make,**” said **Rollie Fingers**, KinderVision National Child Safety Education Program Spokesperson, Member Baseball Hall of Fame and one of Baseball’s All-Time Save Leaders.

“KinderVision is a great way for Major League Baseball to give back to their communities by providing families with a valuable resource to protect their children,” said **Kevin Hallinan, Senior Vice President of Security and Operations, Major League Baseball.**

The following Major League Baseball franchises have hosted KinderVision events: Anaheim Angels, Oakland A’s, San Francisco Giants, San Diego Padres, New York Mets, Chicago White Sox, Detroit Tigers, Chicago Cubs, Seattle Mariners, Florida Marlins, Minnesota Twins, Pittsburgh Pirates, Cincinnati Reds, Atlanta Braves, Texas Rangers and Arizona Diamondbacks.

**ABOUT  
THE**

**COMPANY:** Dedicated to the protection of children from those who would harm them and developed with the assistance of law enforcement, KinderVision® is funded solely through corporate sponsorships and is provided as a free community service. **KinderVision® has held more than 4,000 events in 45 states and has reached more than ten million children and families through events and televised KinderVision® Safety Vignettes since its establishment in 1991.** For more information about KinderVision's® products and services visit [www.kindervision.org](http://www.kindervision.org).

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