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NEWS RELEASE

FOR IMMEDIATE RELEASE

President Invites KinderVision® Founder to White House Conference

September 25, 2002 KinderVision® Founder Douglas Sebastian has received an **invitation from the President** to attend The White House Conference on Missing, Exploited and Runaway Children” being held in Washington, D.C., on October 2nd.

KinderVision® is a national child safety education program available in English or Spanish that began in 1991 in response to the kidnaping and murder of a little girl and is now in hundreds of cities nationwide. A **unique educational program**, KinderVision® provides valuable child safety information to families in video form narrated by law enforcement. It is designed to be used as an ongoing **resource in the home** for parents to teach their children how to be safe when they are not with them. Through the use of child actors and the KinderVision® mascot, KindiBear, the video demonstrates safety techniques and presents information in a way that small children can understand easily.

At KinderVision® events, children are video recorded on the end of the free KinderVision® safety video to insure that the children watch it and learn the information contained in it. All videos are **provided free** through the generosity and caring of KinderVision® sponsors all across the country.

Sebastian said the invitation is an honor and recognition for the work that has been accomplished and a “tribute to all the companies that have supported us” in this effort.

For more information, visit www.kvkids.org .